Description of the problem and discussion of the background

A client wants to move to Toronto, Ontario, Canada. He has run a successful restaurant business before and he wants to open a new restaurant in the city. His problem is he does not know where the right location or neighbourhood to set up his business is. He has consulted me as a data scientist to find out, using data, where are the good locations in Toronto to open up a new restaurant, and what type of restaurant is popular in Toronto. His problem then can be restated as a business question: ‘Can we find out what are the good locations for restaurants in Toronto and what are the popular types of restaurants there using data?’